

TRI-CITY CHILDREN'S CHORUS DONATION PACKET 2023-2024





There is no question that beyond its fun and entertaining elements, music has the power to bring people together in ways that are very unique and enriching. **The Tri-City Children's Choir** (TCCC) not only believes in this, but also capitalizes on the transformational power of music to create meaningful experiences to the children in the Tri-City area. TCCC is dedicated to building a legacy built on **accessibility, character building and community impact**—and we hope that you take part in supporting and building this legacy.

Choral singing is laden with opportunities for immense personal and social growth. By studying music, participating in rehearsals, and sharing performances with the community, singers learn invaluable lessons in responsibility, teamwork, accountability, empathy, and confidence. In this, TCCC not only strives to inspire talented young musicians, but to mold them into assured individuals and powerful **contributors to their community**.

TCCC is fortunate to have passionate advocates in the Tri-City region; however, the community's support is what allows us to offset TCCC's operational expenses and prepare for a prosperous future. Additionally, we are committed to ensuring that TCCC is **accessible to all interested youth**, regardless of their family's discretionary income. As such, your investment also contributes to our **needs-based scholarships**. Know as our "Triple-A Commitment," Affordable Accessible Arts allows us to lower the cost of our program to a minimum of \$15 per month for families

Your financial support is crucial to ensure that the Tri-City youth have access to a transformative music education. In the following pages, you'll learn how you can become a philanthropic partner of TCCC. Any charitable contribution is tax deductible.

To be clear, the Tri-City Children's Choir is an initiative of the Pensacola Children's Chorus; however, **your contribution will specifically support TCCC initiatives**. Simply put, 100% of the money you invest in TCCC will directly benefit TCCC!

I used the word invest because we understand that every contribution toward our charitable cause is an investment. Our shareholders are you, the members of the community in which we serve. I invite you to join us as an investor in the Tri-City Children's Choir. Together, we will continue to build a vibrant choral program that will undoubtedly become a source of community pride. Moreover, it will make a lasting impact on the young people of the Tri-City area.

Thank you for your consideration!

With gratitude,

Alex M. Gartner
Artistic & Executive Director





2023-2024

Charitable contributions

About the Tri-City Children's Choir

The Tri-City Children's Choir (TCCC) was formed in January 2022 with a vision to provide a transformative experience with music and choral singing for the youth who reside in Century, Jay, Flomaton, and the surrounding communities in the Escambia Counties of Florida and Alabama. TCCC is a regional program of the Pensacola Children's Chorus and it is led by Holley Driver, a respected Century-based music educator. Her vision is supported by the City of Century, Alex Gartner, Artistic & Executive Director of the Pensacola Children's Chorus and their Director of Community Programs, Miguel Aldahondo.

About the Pensacola Children's Chorus

The Pensacola Children's Chorus (PCC) is a multi-program, not for profit, organization that serves Northwest Florida and Southwest Alabama. PCC is committed to being a regional leader in music education by removing any access barriers to high quality music education. TCCC enables PCC to more fully realize its vision of a community that is transformed through music. This program, along with many others throughout the region, support PCC's mission of impacting the lives of young people and enriching our communities through the performing arts. PCC's unique curriculum leverages music education, performances, programs, leadership and service opportunities thus supporting the organization's ultimate aim to mold the next generation of leaders.

Mission Statement

The mission of the Tri-City Children's Choir is to foster the personal and social growth of its members and engage the community through inspirational musical experiences.

► Leadership

- Ms. Driver has been teaching for over 15 years, including with the Escambia County (FL) School District. She holds advanced degrees from the University of West Florida and is a National Board Certified Teacher.
- Combined, PCC's staff have been teaching in the performing arts for a collective 60+ years.
- 100% of PCC's Board of Directors have C-level or executive-level leadership experience.

► Fiscal Stability

- PCC maintains a reserve account of nearly \$320,000 to ensure programs can continue uninterrupted during challenging times.
- In 2016, an endowment was established. Interest is reinvested into the capital with a present value of \$400,000.
- To ensure all children can participate regardless of financial need or fluctuating economic circumstances, PCC maintains a reserve account totaling \$40,000 for tuition assistance.



2023-2024

Charitable Contribution

Areas for Philanthropic Support

As an individual, foundation representative, or business owner, you are able to direct exactly what your investment will support:

► Programs & Performances

Funding for programs and performances (otherwise called "greatest need") will support the day-to-day operations of the Tri-City Children's Choir. Contributions with designation will offset material costs, equipment rental, sheet music, and uniforms. They also will help provide high quality musical instruction and professional services.

► Tuition Assistance & Scholarships

TCCC is a tuition-based program. Funding that is designated for tuition assistance provides direct support to families whose financial situations impede their ability to afford a full-price TCCC experience. Families are able to name what they are able to pay for weekly instruction. In turn, donations toward tuition assistance will make up the remainder of the participation cost. Each year, PCC pledges to raise \$40,000 in tuition assistance funds in order to ensure that no child is ever unable to participate due to financial need.

Donor or Sponsor: What's the Difference?

You are able to designate your financial contribution as either a donation or a sponsorship. As a donor, you will receive certain marketing benefits in addition to being recognized in TCCC's concert programs. As an initiative of PCC, your contribution for TCCC is 100% tax-deductible through PCC's charitable status. If you are interested in marketing benefits, please ask for additional sponsorship information.

Please complete the section below and include this with your donation.

PHILANTHROPIC COMMITMENT

Designation

- Greatest Need/General
- Programs/Productions
- Tuition Assistance

Total Financial Pledge

\$ _____

Donor Name (as it will be listed): _____

Contact E-mail Address: _____

Phone Number: _____ **Singer Connection** (if applicable): _____

Mailing Address: _____

(if different than Primary Contact): _____

Method of Payment

- Electronic Invoice (ACH or CC payments, no fees)
- Check (made Payable to "Pensacola Children's Chorus") Check # _____ Date: _____
- Credit Card (3.49% handling fee applies)

Card #: _____ Exp: ____/____ CVV: _____ Zip Code: _____

Authorized Signature: _____

Your donation is tax-deductible to the fullest extent of the law. Official communication regarding your contribution will come from the Pensacola Children's Chorus (EIN 59-3228889, FL exempt 85-8012596759C-5, dba "Tri-City Children's Choir"). Your donation will be earmarked for TCCC use. For questions, call our offices at (850) 434-7760